



ENCATC

The European network on cultural
management and policy

2021 ENCATC DIGITAL CONGRESS 19-22 October

Artists in the spotlight! / Artists at the centre!
**In search of new agendas for education and research in the cultural
management and policy field**

PROGRAMME

PRE-CONGRESS: MONDAY, 18 OCTOBER 2021		
Start	End	Programme Details
YOUNG RESEARCHERS' FORUM		
13:00	13:05	Welcomes and official opening of the day GiannaLia Cogliandro Beyens , ENCATC Secretary General
13:05	14:05	PART I: HOW TO GET A JOB AFTER POST-GRADUATING? Introduction to the presentations: Rocío Nogales Muriel , Executive Director at EMES International Research Network asbl, Belgium/Spain Presentations by: Milena Dragičević Šešić, PhD. , Prof. Emerita, University of Arts, Belgrade, Serbia Ana Gaio, PhD. , Director MA Global Creative Industries, City University of London, United Kingdom Tanja Johansson, PhD. , ENCATC Vice President, Professor and Vice Dean, Sibelius Academy, University of the Arts Helsinki, Finland Richard Maloney, PhD. , Clinical Associate Professor and Director, Performing Arts Administration graduate program, New York University, USA Karla Nunes Penna, PhD. , Professor, Center for Advanced Studies in Integrated Conservation, UNESCO-ICOMOS, Brazil
14:05	14:30	Q&A Session moderated by: Rocío Nogales Muriel , Executive Director at EMES International Research Network asbl, Belgium/Spain
14:30	14:45	<i>Break</i>

14:45	15:55	<p>PART II: PRESENTATIONS BY YOUNG AND EMERGING RESEARCHERS</p> <p><i>Parallel sessions chaired by:</i></p> <p>Tanja Johansson, PhD, ENCATC Vice President, Professor and Vice Dean, Sibelius Academy, University of the Arts Helsinki, Finland</p> <p>Richard Maloney, PhD, Clinical Associate Professor and Director, Performing Arts Administration graduate program, New York University, USA</p>
15:55	16:00	<p>Closing Remarks</p> <p>GiannaLia Cogliandro Beyens, ENCATC Secretary General</p>
16:00	16:30	<p>Break</p>
CULTURAL POLICY AND MANAGEMENT STUDENTS' FORUM		
16:35	16:40	<p>Welcomes opening and introduction to the presentations:</p> <p>Claire Giraud Labalte, Former President, Pôle des acteurs du patrimoine culturel en Pays de la Loire, President de Territoires imaginaires, France</p>
16:40	17:15	<p>Panel discussion chaired by:</p> <p>Claire Giraud-Labalte, Former President, Pôle des acteurs du patrimoine culturel en Pays de la Loire, President de Territoires imaginaires, France</p> <p>Panelists:</p> <p>Andreea Lupu, Cultural manager, United Kingdom</p> <p>Klaudia Chzhu, Arts and cultural manager, Russia</p> <p>Dicle Gülşahin, Cultural manager, The Netherlands</p> <p>Sofia Moreno Dominguez, Visual artist, Spain</p>
17:15	17:28	<p>Q&A Session moderated by:</p> <p>Savina Tarisitano, Visual Artist, ESPRONCEDA Institute of Art & Culture, Spain</p>
17:28	17:30	<p>Closing remarks</p> <p>Andreea Lupu, Cultural manager, United Kingdom</p> <p>GiannaLia Cogliandro Beyens, ENCATC Secretary General</p>
TUESDAY, 19 OCTOBER 2021		
Start	End	Programme Details

11:00	11:05	Welcomes and official opening Francesca Imperiale , ENCATC President, Associate Professor, University of Salento, Italy
11:05	11:45	Opening Speeches by: GiannaLia Cogliandro Beyens , ENCATC Secretary General Urška Zupanec , Head of Presidency Programme Subgroup, the Ministry of Education, Science and Sport of the Republic of Slovenia Ernesto Ottone Ramírez , Assistant Director-General for Culture of UNESCO
11:45	12:00	Break
12:00	12:40	Introduction to the keynote by: Tanja Johansson , ENCATC Vice President, Professor and Vice Dean, Sibelius Academy, University of the Arts Helsinki, Finland Keynote Luciana Lazzeretti , Full Professor of “Economics and Management”, Department of Economics and Management, University of Florence, Italy
12:40	13:15	Panel Session in response to the keynote chaired by Anupama Sekhar , Board member, ArtsEquator.com, Member of UNESCO Expert Facility, Dubai/India Panelists: Andy C Pratt , Professor of Cultural Economy, City, University of London, United Kingdom Valentino Catricalà , SODA Gallery Curator and Lecturer, SODA, School of Digital Arts, Manchester Metropolitan University, United Kingdom Ivana Franke , visual artist, Germany
13:15	13:30	Q&A Session moderated by: Anupama Sekhar , Board member, ArtsEquator.com, Member of UNESCO Expert Facility, Dubai/India
13:30	15:00	Online lunch- Networking time
15:00	15:35	Welcome and Introduction to the ENCATC Fellowship Award by Dea Vidović , ENCATC Board Member and Director, Kultura Nova Foundation, Croatia Announcement of the Laureate by Francesca Imperiale , ENCATC President and Associate Professor, University of Salento, Italy Speech by Rod Fisher , 2021 ENCATC Fellowship Laureate
CULTURAL PROGRAMME		
15:35	16:00	Emmanuelle Stéfan , Pianist, France

16:00	16:05	<p>Closing remarks</p> <p>GiannaLia Cogliandro Beyens, ENCATC Secretary General</p>
<p>WEDNESDAY, 20 OCTOBER 2021</p>		
Start	End	Programme Details
11:30	12:00	<p>GLOBAL CONVERSATION</p> <p>Welcome and introduction to the topic of the congress from a global perspective</p> <p>Francesca Imperiale, ENCATC President, Associate Professor at the University of Salento</p> <p>Ximena Varela, President AAAE</p> <p>H.E. Ambassador, Toru Morikawa, Executive Director, Asia Europe Foundation</p>
12:00	13:00	<p>Artists in the spotlight! Why? How? How will it affect national cultural policy? How will it affect cultural management education? How will it affect our research field? Focus on Education, Research and Cultural policy</p> <p>Panel debate chaired by:</p> <p>Chair: Pekka Vartiainen, Principal lecturer, Humak University of Applied Sciences, Finland</p> <p>Panelists:</p> <p>Jerry C Y Liu, Professor of Graduate School of Arts Management and Cultural Policy at National Taiwan University of Arts, Taiwan</p> <p>Jaime Alberto Ruiz Gutiérrez, Associate Professor, Universidad de los Andes at Bogota, Colombia</p> <p>Alan Salzenstein, Professor/Director, Performing Arts Management/Arts Leadership, DePaul University, United States</p> <p>Kathrin Schmidt, Founder KS Creative Consultancy, Kenya</p> <p>Gerald Lidstone, Director of the Institute for Creative and Cultural Entrepreneurship (ICCE), Goldsmiths, University of London, United Kingdom</p> <p>Evelina Domnitch, visual artist, Belarus</p>
13:00	13:30	<p>Questions and Answers session moderated by:</p> <p>Marcin Poprawski, Senior Researcher and Lecturer, AMU Adam Mickiewicz University, Poland</p>
13:30	13:35	<p>Closing remarks</p> <p>GiannaLia Cogliandro Beyens, ENCATC Secretary General</p>
13:35	14:30	<p>Online lunch- Networking time</p>

THURSDAY, 21 OCTOBER 2021

Start	End	Programme Details – SESSIONS IN PARALLEL
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Education and Research Session (Part 1) – Parallel Sessions

11:00	12:15	<p>SESSION 1: Impact of COVID-19 on the cultural and creative sectors</p> <p>Chair: Mara Cerquetti, Professor, University of Macerata, Italy</p> <p>Creative Solutions for Creative Subjects, Annette Naudin</p> <p>Communication in a digital environment, in the performing arts, Nuno Sousa</p> <p>Museums in crisis. A proposed taxonomy of museum resilience in times of COVID, Bérénice Kubler, Djelloul Arezki and Edina Soldo</p> <p>SESSION 2: The role of artists in the new agenda for research and education in cultural management and policy</p> <p>Chair: Valentina Montalto, European Commission – Joint Research Center</p> <p>What Are the Skills Required to Be an Entrepreneur, And Do Music Artists Reflect These Skills?, Charlie Wall-Andrews</p> <p>Who cares about creative and cultural workers? Creative intermediaries and research on Europe’s creative and cultural workforce, Tamsyn Dent, Jessica Tanghetti, Roberta Comunian</p> <p>Beyond the Audience: Creating Effective Engagement Strategies for Students on the Spectrum in the Theatre Classroom, Winter Phong</p> <p>SESSION 3: A new agenda for cultural policy?</p> <p>Chair: Erminia Sciacchitano, Officer - Minister's Cabinet presso Italian Ministry for Culture, Heritage and Tourism, Italy</p> <p>A Reconceptualization of US Cultural Policy, Julie Goodman</p> <p>Platform for Radical Transparency in Cultural Management, Pawel Pokutycki</p> <p>Understanding Value and Impact of Digital Cultural Heritage. An extended policy perspective, Aleksandra Janus, Alek Tarkowski, Jan Strycharz and Maria Drabczyk</p>
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		<p>SESSION 4: Old and newly developed [digital] formats, organisational and business models</p> <p>Chair: Anna Mignosa, Lecturer, Erasmus University Rotterdam, The Netherlands</p> <p>Artists in result-oriented cultures: Some practical uses of outcomes-based performance management in creative industries, Kamila Lewandowska</p> <p>Memory and Communities. A new day has begun for Industrial Heritage and Trails, Angela Besana, Annamaria Esposito, Chiara Fisichella and Maria Cristina Vannini</p> <p>Mapping of management and production management environment and behavior of music ensembles in the Czech Republic: “Learning by doing”, Barbora Mikolášiková, Lucie Pešl Šilerová and Vít Kouřil</p> <p>Art Exhibitions and Digital Technology: new languages, new audiences, and new originals?, Luis Teixeira and Isabella Perrotta</p>
Education and Research Session (Part 2) – Parallel Sessions		
12:15	13:30	<p>SESSION 5: Impact of COVID-19 on the cultural and creative sectors</p> <p>Chair: Roberta Comunian, Reader in Creative Economy, King's College London, United Kingdom</p> <p>The show must go on? Transforming the creativity industry during the Covid-19 pandemic. Evidence from Italy, Chiara Carolina Donelli, Ruth Rentschler and Lorenzo Pratici</p> <p>The Value of the Arts for Social Cohesion During COVID-19: An Interdisciplinary Study in Rural Canada, Amber J. Fletcher, Barbara Meneley, Mary Blackstone and Marnie Gladwell</p> <p>COV’culture. Impact of the health crisis on the field of culture and art. Study of emerging forms of innovation, Sarah Montero and Aurélie Chêne</p> <p>SESSION 6: The role of artists in the new agenda for research and education in cultural management and policy</p> <p>Chair: Maria Bäck, Senior Lecturer, Arcada University of Applied Sciences, Finland</p> <p>The state of education in cultural management - artists' perspective, Sanja Rocco, Tanja Grmuša and Goran Luburić,</p> <p>Cultural managers or artistic producers? Contrasting expectations and realities in professional training, Federico Escribal</p> <p>Current Role of Artists in New Agenda for Cultural Policy – Challenges for Lifelong Learning of Artists and Cultural and Creative Professionals, Lucie Abou</p> <p>France and the Restitution of African Cultural Property: A Critical Race Theory View, Antonio C. Cuyler and Khamal Patterson</p>

		<p>SESSION 7: A new agenda for cultural policy?</p> <p>Chair: Elena Theodoulou-Charalambous, President of the Board of the Organization for European Programmes and Cultural Relations, Cyprus</p> <p>Developing a new cultural policy agenda for Pistoia: The current and projected role of artists and creative workers in the territory, Sahizer Samuk Carignani and Yesim Tonga Uriarte</p> <p>Cultural capability revisited, Geert Drion</p> <p>Cultural sustainability and the evaluation of the social impact of cultural projects, Lluís Bonet and Giada Calvano</p>
13:30	14:25	Online lunch- Networking time
<p>BAUHAUS DEBATE: “What is the role of culture facing the digital revolution challenge? Some reflections for a research agenda” – Plenary</p>		
14:25	14:30	<p>Welcomes and introduction to the debate</p> <p>GiannaLia Cogliandro Beyens, ENCATC Secretary General</p>
14:30	15:00	<p>Chair: Lluís Bonet, Professor at the University of Barcelona, Spain</p> <p>Panelists:</p> <p>Xavier Troussard, Head of the New European Bauhaus Unit – Joint Research Centre, European Commission</p> <p>Ena Hodžić, Programme coordinator and curator, KONTEJNER bureau of contemporary art praxis, Croatia</p> <p>Anne Krebs, Head of the Socio-Economic Studies and Research Division, Research and Collection Department, Musée du Louvre, France</p> <p>Maria Castellanos, Visual artist and researcher, Spain</p>
15:00	15:15	<p>Questions and Answers session moderated by:</p> <p>Lluís Bonet, Professor at the University of Barcelona, Spain</p>
15:15	15:20	<p>Closing remarks</p> <p>GiannaLia Cogliandro Beyens, ENCATC Secretary General</p>
15:20	15:30	Break
<p>Education and Research Session (Part 3) – Parallel Sessions</p>		

15:30	16:30	<p>SESSION 8: A new agenda for cultural policy?</p> <p>Chair: Herman Bashiron Mendolicchio, Researcher, University of Barcelona, Spain</p> <p>The role of Cultural Transnational Networks in the digital transformation during COVID19 emergency, Carlotta Scioldo</p> <p>Artists and local community: defining material conditions for a horizontal cooperation, Nina Mihaljinac and Milan Djordjevic</p> <p>Introducing Collage and Assemblage to students aged six to twelve, Mariva Zacharof</p> <p>SESSION 9: Bauhaus Research Session – The role of artists and other cultural professionals in applying sustainability values in the cultural and creative sectors (CCS)</p> <p>Chair: Anna Maria Ranczakowska, Lecturer in Cultural Management, Estonian Academy of Music and Theatre, Estonia</p> <p>Dancing Together: How Private Dance Studios in the US Integrate Community Engagement in Dance Education?, Wen Guo and Casey Avaunt</p> <p>Digital engagement for visually impaired and blind artists: opportunities and challenges, Kristina Barekyan</p> <p>The Art of Urgency: Cultural Mediation as a Vehicle for Socio-Ecological Transition, Jonathan Rouleau and Valérie Paquet</p> <p>Case writing project-based teaching, Sunghan Ryu</p>
Education and Research Session (Part 4) – Parallel Sessions		
16:30	17:30	<p>SESSION 9 (continuation): Bauhaus Research Session – The role of artists and other cultural professionals in applying sustainability values in the cultural and creative sectors (CCS)</p> <p>Chair: Anna Maria Ranczakowska, Lecturer in Cultural Management, Estonian Academy of Music and Theatre, Estonia</p> <p>At the Pivot point of Cultural Education Management, Teaching, and Artistic Practice, Sherry Mayo</p> <p>Logic of Maaya entrepreneurship in bringing artist to the core: Segou’Art and Festival sur le Niger, Milena Dragičević Šešić</p> <p>The Art of Moving On: Artists and Arts Workers Who Leave the Arts & Culture Sector, Jeff M. Poulin and Cobi Krieger</p> <p>SESSION 10: Impact of COVID-19 on the cultural and creative sectors</p> <p>Chair: Luca Rossato, Researcher, University of Ferrara, Italy</p>

		<p>Precarity, connectivity and urban lives: the impact of Covid-19 on Milan creative and cultural workers, Jessica Tanghetti, Roberta Comunian and Tamsyn Dent</p> <p>Calls for engagement: lessons for governance and management of the cultural and creative sector from the pandemic period, Elena Borin</p> <p>Work and Consumption Changes of Artist in Mexico City: precarity and professional adjustments, Ahtziri Molina Roldan and Bianca Garduño Bello</p>
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FRIDAY, 22 OCTOBER 2021

Start	End	Programme Details
11:00	11:05	<p>Welcome and introduction GiannaLia Cogliandro Beyens, ENCATC Secretary General</p>
11:00	12:15	<p>Policy Round Table: Artists in the spotlight! / Artists at the centre! <i>In search of new policy agendas for education and research</i></p> <p>Introduction to the debate et moderation: Paul Dujardin, European Advisor, BOZAR, Belgium</p> <p>Taniel Raudsepp, Deputy Secretary General of Arts of Estonian Ministry of Culture Nina Obuljen Koržinek, Minister of Culture and Media of the Republic of Croatia Anna Dumitriu, Artist, United Kingdom Kathrin Merkle, Head of Culture and Cultural Heritage Division, Council of Europe Paolo Toschi, Diplomatic Advisor to the Minister of Culture, Italy Catarina Vaz Pinto, Councillor of culture for the City of Lisbon, Portugal</p> <p>Final remarks from Paul Dujardin European Advisor, BOZAR, Belgium</p>
12:15	12:20	<p>Closing remarks by GiannaLia Cogliandro Beyens, ENCATC General Secretary</p>
12:20	15:00	Break

VOICES FROM THE CULTURAL MANAGEMENT AND POLICY COMMUNITY

15:00	16:30	<p>Welcome and introduction to the session and panellists by: Isabelle Verdet, ENCATC Research Manager</p> <p>“Understanding and Supporting Creative Economies in Africa” Roberta Comunian, Reader, King's College London, United Kingdom</p>
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		<p>“PlayLines” Robert Morgan, Creative Director, Playlines, United Kingdom</p> <p>“Music production in European context: mapping of similar degree programmes” Daniela Peclová, Marketing manager, music production Ph.D student, Janáček Academy of Performing Arts, Faculty of Music, Czech Republic</p> <p>“Cuban-European Youth Academy” Lea Jakob, Project Coordinator, Balthasar Neumann Academy, Germany</p> <p>“Cuban-European Youth Academy” Lea Jakob, Project Coordinator, Balthasar Neumann Academy, Germany</p> <p>“EU Heritage” Paolo Montemurro, Director, Materahub, Italy</p> <p>“EDUCRO - EDU Creating Customer Value Through Cross-Border Cooperation” Olga Bogdanova, RDI specialist, LAB University of Applied Sciences, Finland</p>
CULTURAL RESEARCH AWARD		
18:00	19:30	<p><u>Welcome and introduction by:</u></p> <p>Tanja Johansson, ENCATC Vice President, Professor and Vice Dean, Sibelius Academy, University of the Arts Helsinki, Finland (18:00 - 18:05)</p> <p><u>Opening Speech by</u></p> <p>Ernest Van Buynder, Member of the Cultural Management Fund and administrator, University of Antwerp, Belgium</p> <p><u>Round Table chaired by: (18:30 - 19:30)</u></p> <p>Tanja Johansson, ENCATC Vice President, Professor and Vice Dean, Sibelius Academy, University of the Arts Helsinki, Finland</p> <p>Panelists:</p> <p>Jon Alvarez Fernandez, Research Award Finalist, Independent researcher based in Japan</p> <p>Dimitra Kizlari, Research Award Finalist, Subject Matter Expert for the Canada Council for the Arts and Senior Insights Specialist at PRS for Music</p> <p>Meike Lettau, Research Award Finalist, Academic associate at the Department of Cultural Policy at the University of Hildesheim, Germany</p> <p>Solène Marié, Research Award Finalist, International Relations Manager for Humanities and Social Sciences (CNRS), France</p>
19:30	20:15	Break
20:15	20:30	<p>2021 ENCATC Research Award Ceremony</p> <p>Jury Assessment presentation and announcement of the winner</p>

		Annick Schramme , Academic Director Master Cultural Management, International Master Fashion Management, Leadership in Culture (LinC LL), University of Antwerp, Belgium.
20:30	20:40	Closing Remarks of the Congress , GiannaLia Cogliandro Beyens, ENCATC Secretary General
20:40		Online cocktail - Networking time