

DISSEMINATION KIT

2021 ENCATC FELLOWSHIP AWARD

Updated 21 September 2021

PLEASE HELP SPREAD THE WORD!	
	Please share this information through your institution's available communication channels as it helps advance the opportunities and knowledge shared for the benefit of the cultural sector!
	If you have a wide personal following on social media and/or have colleagues who are interested , please feel free to take a personal approach and reach out to others with this opportunity!
	With your help, ENCATC is testing a new way to better track our multiplier effect . We would be grateful if you could please fill in this table linked below with how and where you post about this call: https://docs.google.com/spreadsheets/d/1cfsWE1pO84u6E91CcUtX99GdLcKWGaO24b3Ak2Obdhs/edit?usp=sharing
WHAT POSTS CAN YOU SHARE FROM ENCATC'S SOCIAL MEDIA?	
Facebook Post	https://www.facebook.com/ENCATC/photos/a.405099596957/10158454066206958
ENCATC Tweet	https://twitter.com/ENCATC/status/1440264562968723466
LinkedIn Post	https://www.linkedin.com/feed/update/urn:li:activity:6846027799929622528
Instagram Post	https://www.instagram.com/p/CUFJNZEgIF8/
MAKE YOUR OWN SOCIAL MEDIA POST	
Visuals for download	<div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;">  <p>Official Award Ceremony: 19 October 2021, Online #ENCATCfellowshipAward www.encatcfellowshipaward.org</p> </div> <div style="text-align: center;">  </div> <div style="text-align: center;">  <p>Official Award Ceremony: 19 October 2021, Online #ENCATCfellowshipAward www.encatcfellowshipaward.org</p> </div> </div> <p>Rectangle: https://www.encatc.org/media/6075-fellowshipaward2021_rectangle.png Square: https://www.encatc.org/media/6076-fellowshipaward2021_square.png</p>
Link	ENCATC Fellowship Award Website: https://www.encatcfellowshipaward.org/ Press Release: https://www.encatcfellowshipaward.org/?p=424
Tag us	ENCATC on Facebook, Twitter, LinkedIn: @ENCATC ENCATC on Instagram: @ENCATC_Official
Proposed tweets	Come & celebrate with @ENCATC the distinguished achievements of the 2021 #ENCATCfellowshipAward laureate Rod Fisher at the 2021 online Award Ceremony next 19 October during the #ENCATCcongress2021 (19-22 Oct.) on #culturalmanagement & #culturalpolicy ! https://www.encatcfellowshipaward.org/

	<p>Join academics, researchers, cultural operators, artists, & policy makers at the #ENCATCfellowshipAward Ceremony with the 2021 laureate Rod Fisher on 19 Oct during the opening day of the #ENCATCcongress2021 on #culturalmanagement & #culturalpolicy! https://www.encatcfellowshipaward.org/</p>
INCLUDE IN YOUR E-NEWSLETTER	
<p>Pro-posed text for email newsletters</p>	<p>Rod Fisher is the 2021 ENCATC Fellowship Laureate</p> <p>ENCATC, the leading European network on cultural management and policy, has announced the laureate of the 2021 ENCATC Fellowship Award is Rod Fisher whose lifetime dedication to innovation, research, publishing and teaching have deeply influenced the field of cultural management and policy. This is the only international public recognition and award of its kind with the official online Ceremony taking place on 19 October during the 2021 ENCATC Digital Congress “Artists in the spotlight! In search of new agendas for education and research in the cultural management and policy field” (19-22 October). A global gathering of academics, researchers, cultural operators, artists, and policy makers will partake in this celebratory and inspiring occasion on the opening day of the Congress.</p>
PUBLISH ON YOUR WEBSITE	
<p>Pro-posed texts for website and email invites</p>	<p>Rod Fisher is the 2021 ENCATC Fellowship Laureate</p> <p>ENCATC, the leading European network on cultural management and policy, has announced the laureate of the 2021 ENCATC Fellowship Award is Rod Fisher whose lifetime dedication to innovation, research, publishing and teaching have deeply influenced the field of cultural management and policy.</p> <p>The official online Ceremony will be taking place on 19 October during the 2021 ENCATC Digital Congress “Artists in the spotlight! In search of new agendas for education and research in the cultural management and policy field” (19-22 October). A global gathering of academics, researchers, cultural operators, artists, and policy makers will partake in this celebratory and inspiring occasion on the opening day of the Congress.</p> <p>This bi-annual Award is the only international public recognition and award of its kind bestowed for developing and maintaining an innovative yet consistent approach and commitment to positive change and remarkable and visionary leadership, creativity, and results in education, research, policy, and advocacy in the cultural management and policy fields.</p> <p>The Fellowship Award is in line with ENCATC’s mission, its multidisciplinary approach, values (sustainability, resilience, engagement, tolerance and dialogue, interaction and participation, and lifelong learning) and principles (inclusion, promotion of values and ethics in education and research, European and international networking and cooperation, and cross pollination).</p> <p>FOR MORE: https://www.encatcfellowshipaward.org/</p> <p>TO REGISTER: https://www.eventbrite.co.uk/e/2021-encatc-digital-congress-tickets-161773002405</p>